Smart Media 814 King Str Suite 400 Alexandria,	Arlington,	son Blvd. 6th Floor VA 22209	Advert Agenc Produc Brand Salesp Sales C Buyer I Phone,	y/T-Code tt erson Office Name /Fax at Types Type	190732 10/10/12-10/1 Allen for Senat Smart Media G Political-Politica SENATE/REP (Petro, Susan (WJLA - Core To Dome,Patricia / Allen for Senat Local/Political (Standard	re (18 froup, al (10 18399 1110) eam	9C15	10/9-1	0/15/1		IC	Date Ent Last Mod Entered CO-OP Headlind Demo Order Ty Package Commis Commis Net Tota Sales Ta	dified By # /pe Deal sion %	07/05/12 10/10/12 Susan Petro No Normal 15.00 \$1,267.50 \$7,182.50		WJLA Arlington (By Broadcast Month Oct. 2012 Grand Total:		\$8,450.00 \$8,450.00
	Type / Break Type (Ref #)	Dates	Sec Le	ength	Run Times	SPW	/ Mo	Tu V	Ve Th	Fr	Sa Su	Spots	Rate	Total		Station	Commen	
Line Line 1.0 Revised		Dates 10/09/12-10/11/12	Sec Le	:30 12:30P-	Run Times WHO WANTS TO LLIONAIRE (R)	SPW	/ Mo		We Th		Sa Su	Spots	Rate	Total	WJLA Arli	Station ngton (WJLA)	Commen	s Entere 7/5/12
	Line / SPOT		Sec Le	:30 12:30P- BE A MI :30 12:30P-	WHO WANTS TO	SPW	/ Mo	1	1 1		1	Spots 1	Rate \$400				Commen	
1.0 Revised	ine / SPOT	10/09/12-10/11/12	Sec Le 4 4 4	:30 12:30P- BE A MI :30 12:30P- BE A MI :30 6:59A- A	WHO WANTS TO LLIONAIRE (R) WHO WANTS TO LLIONAIRE (R)	SPW		1			1	Spots 1			0 WJLA Arli	ngton (WJLA)	Commen	7/5/12
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.

CONFIRMATION CONTRACT

:30 3P- ANDERSON COOPER

:30 9A- LIVE!

:30 9A- LIVE!

Date:

:30 7:27P- JEOPARDY

:30 7:27P- JEOPARDY

Accepted-Station:

3.1 End Dated Line / SPOT

Revised Line / SPOT

Revised Line / SPOT

13.1 Normal Line / SPOT

15.1 Normal Line / SPOT

Accepted-Agency/Advertiser:

13.0

15.0

10/10/12

7/5/12

10/5/12

7/5/12

10/5/12

WJLA Arlington (WJLA)

WJLA Arlington (WJLA)

WJLA Arlington (WJLA)

\$800.00 WJLA Arlington (WJLA)

\$400.00 WJLA Arlington (WJLA)

\$2,400.00 WJLA Arlington (WJLA)

Comments:

\$800.00

\$400.00

\$2,400.00

Date:

10/10/12-10/10/12

10/15/12-10/15/12

10/15/12-10/15/12

10/15/12-10/15/12

10/15/12-10/15/12

Sma 814 Suite		Wilson Blvd. 6th Floor oton, VA 22209	Scheiner Adver Agen Prodi Brand Sales Sales Buyer Phon CPE Accord		190732 10/10/12-10/15 Allen for Senate Smart Media Gr Political-Politica SENATE/REP (1 Petro, Susan (1 WJLA - Core Te Dome,Patricia / Allen for Senate Local/Political C Standard	roup, I (1088 (108	inc. (188)	0/9-10/1		DNIC	Date Ent Last Mod Entered CO-OP Headling Demo Order Ty Package Commis Commis Net Tota Sales Ta	dified By # /pe Deal sion % sion	07/05/12 10/10/12 Susan Petro No Normal 15.00 \$1,267.50 \$7,182.50		WJLA Arlington (W By Broadcast Month Oct. 2012 Grand Total:	-	\$8,450.00 \$8,450.00
	I		Sec I	Length	Run Times	SDW											
Line 16.0	Line Type / Break Type (Ref Normal Line / SPOT	#) Dates 10/15/12-10/15/12	4	:30 11P- NI 11P	EWS-ABC 7 NEWS @	Si W	Mo 1	Tu We	Th Fi	r Sa S	Spots 1	Rate \$1,600	Total	00.00 WJLA	Station Arlington (WJLA)	Comments	Entered 7/5/12
16.0 23.0			4 4	:30 6:27P-		Si W		Tu We	Th Fi	r Sa S	u Spots 1		.00 \$1,	WJLA		Comments	
23.0 23.1 24.0	Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT Revised Line / SPOT	10/15/12-10/15/12 10/15/12-10/15/12 10/15/12-10/15/12 10/15/12-10/15/12	4 4 4	11P :30 6:27P- :30 6:27P- :30 6:57P-	EWS-ABC 7 NEWS @ 6:30P (EST) 6:30P (EST) 7P (EST)	JI W	1 1 1	Tu We	Th Fi	r Sa S	Spots 1	\$1,600 \$2,200	.00 \$1,	WJLA WJLA	Arlington (WJLA) Arlington (WJLA) Arlington (WJLA) Arlington (WJLA)	Comments	7/5/12 10/5/12 10/10/12 10/5/12
23.0 23.1 24.0 24.1	Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT	10/15/12-10/15/12 10/15/12-10/15/12 10/15/12-10/15/12	4 4 4 4	:30 6:27P-	EWS-ABC 7 NEWS @ 6:30P (EST) 6:30P (EST) 7P (EST)		1 1 1	Tu We	Th Fi	r Sa S	Spots 1 1	\$1,600	.00 \$1,	WJLA WJLA WJLA	Arlington (WJLA) Arlington (WJLA) Arlington (WJLA) Arlington (WJLA) Arlington (WJLA)	Comments O Avail/Exception -	7/5/12 10/5/12 10/10/12

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Accepted-Station:

Date:

Comments:

Date:

Accepted-Agency/Advertiser: